

Print Advertising

Contact our advertising team for flexible sizing and pricing options to fit any budget. Enjoy full-color inclusion at no extra cost with our Full, Half, and Quarter Page ads.

FULL PAGE

Size: 10.62" x 21.5"

Full Color

Single Issue: \$900

Five Issue: Buy 4 Get 1 Free

(Can be used over the course of a single semester)

HALF PAGE

Vertical

Size: 5.31" x 21.5"

Full Color

Single Issue: \$450

Five Issue: Buy 4 Get 1 Free

(Can be used over the course of a single semester)

QUARTER PAGE BANNER

Size: 10.62" x 5"

Full Color

Single Issue: \$450

Five Issue: Buy 4 Get 1 Free (Can be used over the course of a single semester)

HALF PAGE Horizontal

Size: 10.60" x 10.75"

Full Color

Single Issue: \$450

Five Issue: Buy 4 Get 1 Free (Can be used over the course of a single semester).



QUARTER PAGE SQUARE

Size: 5.3" x 5.3"

Full Color

Single Issue: \$250

Five Issue: Buy 4 Get 1 Free (Can be used over the course of a single semester)

THE REVIEW

Advertise in UVU Review News, the authoritative student news source at Utah Valley University! Your support not only promotes your business to our students and campus community but also contributes 100% of advertising sales to fund scholarships, equipment, and training for our student leaders and news producers. We appreciate your support, and we guarantee your satisfaction with all advertising and sponsorship placements.

GO

WOLVERINES!

Digital Advertising

LUtah Valley University, the largest in the state, hosts over 44,653 students, 18% aged 25 or older, 21% students of color, and 37% married or in a partnership. Additionally, 14% support at least one child, 82% are employed, and 38% are first-generation students. With over 5,000 employees, UVU offers a diverse and dynamic audience for your advertising needs. Explore budget-friendly options at UVU Review to connect with this vibrant community.



Digital Advertising

Connect digitally with UVU students through UVU Review's diverse advertising options:

UVUReview.com (Website): Banner ads located on far right corner of home page (approx. 300x300 px) for One Week \$75, One Month \$200, or One Semester \$450

YouTube Channel (Broadcast News): 20-second broadcast ads at the end of each news broadcast \$65 for one week or \$160 for a month

@UVUReview (Social Media): Daily rotation on Facebook, Instagram, and Twitter for One Week \$75, One Month \$200, or One Semester \$550. Fee includes ad boost, with an optional \$15 extra boost.

The UVU Review (Spotify Podcast): 20-30 second podcast ads at the end of each news/information podcast for One Week \$65, One Month \$160, or One Semester \$450.

Turnaround time is 1-2 weeks depending on the channel and whether you create your own ad or need us to create it.



Order & Pay Online



THE REVIEW

Come to The review office at SL214 to speak directly to editors!

theuvureview@gmail.com
UVUReview.com

CAMPUS

BRANDS

AMPLIFIED

HERE

Engage with Students through Print, Online, Podcasts, and More for Maximum Impact!